

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application.

Claims 1-99 (Cancelled)

90. (New) An apparatus comprising:

a smart card;

an embedded microprocessor of the smart card;

a flash memory of the smart card;

user preference information stored in the flash memory, wherein the user preference information includes at least a television preference and a web browsing preference;

a template database stored in the flash memory, the template database including a plurality of user preference templates that are each compatible with a different type of electronic entertainment device,

wherein the plurality of user preference templates includes a first user preference template that is compatible with a television and a second user preference template that is compatible with a computer having a web browser.

91. (New) The apparatus of claim 90, further comprising a first template of the template database to store manually entered user preferences for an electronic entertainment device and a second different template of the template database to

store user preferences determined from usage history for the electronic entertainment device.

92. (New) The apparatus of claim 90, wherein the user preference information comprises user preference information that is prioritized based on whether it was manually entered or determined through usage history.
93. (New) The apparatus of claim 90, wherein the user preference information comprises user preference information in an extensible markup language format.
94. (New) The apparatus of claim 90, further comprising instructions stored in the flash memory that if executed cause the logic circuit to dynamically update the user preference information based on user activity.
95. (New) An apparatus comprising:
 - a portable medium;
 - a logic circuit of the portable medium;
 - a machine-readable medium of the portable medium;
 - user preference information stored in a machine-readable format in the machine-readable medium;
 - a template database stored in a machine-readable format, the template database including a plurality of user preference templates, each of the user preference templates corresponding to a different type of electronic device,
 - wherein a first user preference template of the plurality corresponds to a television, and

wherein a second user preference template of the plurality corresponds to a device selected from a personal computer, a set top box, a web terminal, a PDA, a portable media player, and a cellular phone.

96. (New) The apparatus of claim 95, further comprising instructions stored on the machine-readable medium that if executed cause the logic circuit to dynamically update the user preference information based on user activity.
97. (New) The apparatus of claim 95, further comprising a first template of the template database to store manually entered user preferences for a device and a second different template of the template database to store user preferences determined from usage history for the device.
98. (New) The apparatus of claim 95, wherein the user preference information is prioritized based on whether the user preference information was manually entered or determined through usage history.
99. (New) The apparatus of claim 95, wherein the user preference information is stored in an extensible markup language format.
100. (New) The apparatus of claim 95, further comprising instructions stored on the machine-readable medium that if executed cause a microprocessor of the portable medium to generate a template.
101. (New) The apparatus of claim 95, wherein the template database is stored on the machine-readable medium.
102. (New) The apparatus of claim 95, wherein the template database comprises an identification template.

103. (New) The apparatus of claim 95, wherein the template database comprises a user history template.
104. (New) The apparatus of claim 95, wherein the portable medium comprises a smart card.
105. (New) The apparatus of claim 95, wherein the machine-readable medium comprises a flash memory.